

# Laying what comes naturally

*Linoleum is high on the agenda when the environment is a main concern:*

**Forbo** has launched its new Marmoleum Global 3 collection recognising key trends in building construction and interior design: the move towards more open, light, flexible and ecologically responsible buildings and environments.

The collection is based on three principles: **1.** beautiful designs that enable architects and designers to express their aesthetic and functional priorities in new and exciting ways; **2.** solid economic benefits from the installation, low maintenance and decades-long performance; and **3.** the best ecological performance for any floorcovering, thanks to its natural and renewable raw materials.

Marmoleum Global 3 is Forbo's largest ever linoleum collection. It combines marbled favourites with new designs and presents an increased number of colours, tone and shade varieties across the spectrum.

Marmoleum Global 3 design highlights include: Two new designs: Walton Cirrus and Artoleum Striato; 11 structures in Marmoleum, Artoleum and Walton (plus Dual Tiles); design visuals ranging from plain-solid to non-organic and rhythmic harmonies.

An increase in bright and neutral mid-tones and 51 new colours. It also offers new accessory products, including matching designer skirtings and subfloor and installation systems, plus an acclaimed non-soiling welding rod and the uniformly applied Topshield coating. Backed by an

## One of the options in Forbo's new Marmoleum Global 3 collection

independent third party test laboratory and introduced in 2005, Topshield is the Forbo linoleum finish, claimed to offer lower maintenance, cleaner floors and renovation possibilities when required.

The ecological benefits of Forbo linoleum are said to include: Made from natural and sustainable raw materials; low environmental impact production process, according to independent lifecycle assessment criteria; recycling of industrial waste; recognition by independent international environmental awards such as the Nordic Swan; Natural bacteriostatic properties against MRSA proven in renowned laboratories; and reducing the cost of ownership.

Marmoleum reportedly has special characteristics that make it an outstanding choice from a TCO

**BELOW: A wide range of options is offered in the Linoleum xf design collection from Tarkett**

(total cost of ownership) perspective. These include: Topshield finish for easy cleaning and maintenance; 25 years life expectancy; and specialist cost efficient solutions for higher acoustic and dissipative performance.

A tile programme for quick and fun to design installations is also offered.

Forbo Flooring Systems is part of the Swiss Forbo Group which owns 14 factories and branches in 32 countries.

**Tarkett** has been producing linoleum flooring for over 100 years, using the same manufacturing process and renewable raw materials like linseed oil, resin, jute, wood and cork flour.

The company recognises that mood inspiration and help with the interior design process is key to realising a vision, which is why it created the Linoleum xf design toolbox. Accessible in three ways –

colour, pattern and trends – it is designed to offer an infinite number of combinations.

Colour is said to be a great way to create emotions. The Linoleum xf toolbox includes what is described as a 'dynamic and vibrant' colour range of 68 references. The collection is also based on four levels of pattern expression, from plain and soft to medium marbling and multicolour, enabling designers to inject energy and movement into the flooring.

The Linoleum xf design collection is inspired by today's architectural trends, ensuring a versatile and contemporary design approach that works in all kinds of commercial areas.

In addition, Tarkett's 'xf' surface treatment is said to be an extremely tough surface protection, designed to offer excellent resistance to abrasion, stains and chemicals, need no initial wax or polish and there's no need to strip.

Linoleum xf also reportedly allows for easy cleaning and maintenance, offering up to 30% savings on costs. Not only is it made from natural, renewable materials, it is also kinder to the environment once installed, consuming 50% less water, detergent and energy in cleaning than traditional linoleum, according to the company. **CFJ**

[www.tarkett-commercial.com](http://www.tarkett-commercial.com)

## BUYERS' GUIDE

For further information on any of the products mentioned, contact the suppliers directly. And please remember to tell them that you read about their companies in **CFJ**:

Forbo	01592 643777
Tarkett	01622 854040

