

Jason Crump

Residential sales and marketing director, UK, Tarkett



■ **Did you get into trouble at school?** All the time, but it wasn't me!!

■ **What was your first part-time job?** Milkround – age 13.

■ **What did you spend your first pay cheque on?** Parallel Lines album by Blondie.

■ **What was your first full-time job?** Carpet production, Tomkinsons Carpets, Kidderminster.

■ **What was the best piece of advice you have been given?** Always treat people with respect.

■ **What was your worst business mistake?** Nothing I could comment on!

■ **What was your greatest business achievement?** My last five years – they've been crazy but enjoyable.

■ **What car do you drive today and what does it say about you?** Mercedes – mid life crisis?

■ **If you could have invented any product what would it have been?** The Uniclic system.

■ **Entertaining clients is for Jason Crump apparently not a patch on trying to keep the family amused**

■ **What do you most like about the flooring industry?** The people.

■ **What do you least like about the industry?** Our obsession with preserving price-points at all costs.

■ **Name one change you would make to the industry.** Compulsory charging for sampling at all levels!

■ **Which company in the flooring industry, other than your own, do you admire?** I admire a few and respect many.

■ **Where should we have a flooring show?** Harrogate – it's tradition, however I'm not convinced manufacturers ever get payback on trade shows.

■ **Which single possession would you rescue if your house caught fire?** Excluding people and animals – my car keys.

■ **Do you have any pets?** A Weimaraner called Oscar, a three legged cat called Ragerty, four Goldfish and a hamster on the way.

■ **Do you have any hobbies?** The gym, kayaking, cycling, watching cricket in the summer and football in the winter.

■ **How do you relax?** I don't very easily but when I do it's spending time with my family or by doing any of the above.

■ **What is your favourite tippie?** Fine red wine.

■ **How many times a year do you take a holiday and what is your favourite destination?** Twice, which is never enough and unquestionably Italy.

■ **What is your idea of heaven?** Seeing England win the World Cup or more realistically watching a test match in Australia or the Caribbean!!

■ **What is your idea of hell?** My team, West Brom losing to Wolverhampton Wanderers!

■ **Which one record and book would you take to a desert island?** *Hot Fuss* by The Killers and Ray Mears *guide to survival!*

■ **Who would you like to be stuck in a lift with?** Ian Botham to talk sport with, Ricky Jervais and Jonathon Ross to have a laugh with and Angelina Jolie and Heidi Klum to look at!!

■ **If you could be anyone (living or dead, fictional or real) who would it be?** James Bond – he gets the girl, kills the baddies and saves the planet.

■ **Choose five words that describe yourself.** Honest, loyal, hard working, arrogant and opinionated.

■ **Any regrets?** None that I dwell on apart from that Betamax video recorder!

■ **What was your most embarrassing moment?** Nothing I can recall – but my wife would probably tell you different!

■ **Any unfulfilled ambitions?** Many that I hope to still achieve,

■ **If you had to choose another career what would it be?** Sports journalist or stockbroker – the first I would enjoy the other sounds better at a dinner party! **CFJ**



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